

Eliquis® (apixaban) Privacy Notice Center

Eliquis General Privacy Notice

This Notice applies to visitors and users who are residents of the United States and its territories (“Consumers,” “you”) and who link to this Notice, including through mobile applications or other digital services.

If you are visiting from outside the United States or its territories, the BMS-Pfizer Alliance posts a GDPR-compliant “Privacy Notice” on every European Eliquis website. You can reach it by going to the country-specific Eliquis site and clicking the “Privacy Notice” (or “Privacy Policy / Datenschutz / Politique de confidentialité,” etc.) link in the footer.

Residents of certain U.S. states have specific rights regarding their personal information under comprehensive state privacy laws, which vary by state. For details on which states provide data subject rights and how to exercise them, please review section 20, [State Privacy Rights](#), of this Notice.

Click [here](#) to download or print a copy of this Eliquis general privacy notice.

Eliquis US Consumer Health Data Privacy Notice

- [Washington Consumer Health Data Privacy Notice](#): if you are a resident of Washington or an individual who falls within the definition of Consumer under Washington’s My Health My Data Act.
- [Nevada Consumer Health Data Privacy Notice](#): if you are a resident of Nevada.